



## TECHNICAL SPECIFICATIONS FOR:

the **Organ** **MUSICAL**  
*Opinion*

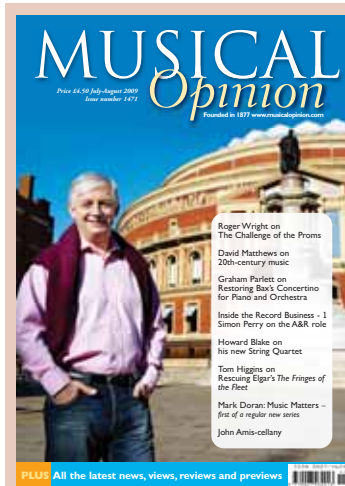


**Published Quarterly**  
Spring, Summer,  
Autumn, Winter

Mail out is  
15th February for Spring  
15th May for Summer  
15th August for Autumn  
15th November for Winter

### Advertisement Sales

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**Published Bi-monthly**  
January-February  
March-April  
May-June  
July-August  
September-October  
November-December

Mail out is the day prior to the first month, ie January-February is mailed out 31st December

### Published by

Musical Opinion Ltd  
14 Fox Court  
Grays Inn Road  
London WC1X 8HN  
www.musicalopinion.com

## Sizes

### Eighth page

90mm wide x 65mm high

### Quarter page portrait

90mm wide x 130mm high

### Quarter page landscape

190mm wide x 65mm high

### Half page portrait

90mm wide x 260mm high

### Half page landscape

190mm wide x 130mm high

### Full page

(goes off the edge if wanted 4mm in all four directions) 218mm wide x 308mm high

## Supply of Artwork

### You to supply

Artwork is accepted in the following formats:

High resolution PDF  
(fonts must be embedded)

Illustrator EPS  
(fonts must be changed to paths)

Quark up to version 7  
(must include images and fonts)

Photoshop Jpeg or Tiff

For all the above, images and colours must be full colour CMYK

Images must be not less than 300 dots per inch / 175 dots per cm

### We to create

We need the exact words, a rough idea of layout. Any photograph to be included as either a good quality print, slide or jpeg (not negatives).

If logo required this needs to be good quality print or one of the digital formats mentioned above, You will receive a proof of your advertisement prior to print, which you must approve.